

Biography

Sean Hughes

"I believe design is all about understanding people and their contexts. At Philips I have the opportunity to contribute to bringing people focused solutions to the market by embedding our holistic design approach and design competencies across the Philips Healthcare organization."



Sean Hughes is Vice President and Chief Design Officer Healthcare at Philips Design and based in Andover. He is responsible for strengthening the Design Leadership role within the company in order for people -customers and patients- to experience healthcare in a simple and meaningful way.

Sean Hughes has 18 years of international design experience and has been instrumental in the growth of Philips Design in Asia. In his design management and leadership roles, he has led design activities in all Philips sectors as well as for an external client base of Fortune 500 and prominent Asian companies. He has successfully managed design teams who deliver creative solutions ranging from upstream innovation (new insight developments) to new and incremental product design developments across all touch points.

Sean joined Philips Design in 1992, as a Product Designer in the Domestic Appliance design team in the Netherlands. He studied in England where he obtained BA Hon's Industrial Design at the University of Teesside followed by a Masters Degree Industrial Design from the Royal College of Art in London.

Sean is a frequent speaker at business events and design conferences on the topic of Design and Innovation.

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