

## Biography

### Tammo de Ligny

Since March 2011 Tammo de Ligny is Global Design Manager for Domestic Appliances in Shanghai. He has also taken the responsibility for location management of the new Shanghai studio, in which role he will establish and grow the Shanghai studio cross the Consumer Lifestyle business groups and cross Philips sectors.

From 2007 till 2011 he has been located in the Netherlands at Philips Design in Amsterdam where, in his position as Senior Design Director, he was responsible for all design activities for Philips Consumer Lifestyle, in particular portfolios known then as Domestic Appliances & Personal Care (DAP).

In 2002 he took the position of Senior Design Account Director (DAP) and Senior Branch Director Philips Design Amersfoort.

Moving to Le Mans, France in 1998, he took up the position of Senior Design Account Manager for Philips Consumer Communications (PCC) and then from 2000, of Branch Director of Philips Design in Paris, where he was involved in the design management for PCC Wireless and Wired businesses.

In 1996 he was Design Account Manager for Mainstream TV, responsible for the initiation, conceptualization and realization of the first 'global range'. Tammo was project leader for the 'New Vision' project, resulting in the bedroom television concept - the 'tv with the clock', which was awarded Best of Category in the ID Awards in 2000. The very start of his Philips career began in 1992, at Philips Corporate Design as Senior Product Designer, working on high-end televisions, LCD projectors and various Matchline ranges.

Tammo was born in 1960 in Drachten, the Netherlands and studied at the Design Academy in Eindhoven. From 1985 until 1992 he worked as a product designer and project leader at Van Dijk en Eger in Zeist. During that time, his designs for a bicycle dynamo and child's seat received an award from the International Forum Design (iF), and his design for cooking equipment received an award from Industrieel Ontwerp Nederland (iON). He currently resides in Amsterdam.

For more information on Philips Design  
Philips Design, Communications  
Tel: +31 40 27 95 202  
Email: [info.design@philips.com](mailto:info.design@philips.com)  
Website: [www.philips.com/design](http://www.philips.com/design)

