

Biography

Sean Carney

“I am passionate about bringing design and business together in a spirit of creative cooperation, across disciplines, to take innovations from concept to production successfully.

I believe that by integrating classic design principles and thinking within the wider context of the business, we can deepen brand understanding, and ultimately the consumer experience.”

Sean Carney is Chief Design Officer for Philips and Chief Design Officer for Philips Consumer Lifestyle. As the head of the design competence across the company, he is leading global teams delivering insight-driven, meaningful innovation which bring value to people and business.



Sean joined Philips in March 1, 2011 of this year. He has more than 25 years of experience as an international creative thought leader in design and management, focused on brand and user insight. He has a proven track record in building, leading and inspiring multi-disciplinary, award winning design teams across the U.S., Europe and Asia.

Sean’s expertise was gathered while building and leading design teams for multi-national companies focused on Design and Innovation as a key business lever. Sean pioneered a user centered approach to Brand Design while working with Electrolux and subsequently applied his approach consulting with brands such as iittala, Assa Abloy and more recently Hewlett Packard.

Before joining Philips, Sean was leading the Global Experience Design operation within the Imaging & Printing Group for Hewlett Packard and was based in San Diego, California. He was a key driver in leveraging creativity and design thinking to drive meaningful innovation across every touch point of the user experience. This ensured that design played a more progressive role in the organization to effect positive business impact.

Sean is a regular speaker at international design, business and strategic-design conferences. He has lectured at Berghs School of Communication Stockholm, the Stockholm University Business School and Götland Högskolan Design Management School.

Sean Carney was born in the UK, in 1962, and graduated from the Birmingham City University. He holds a Master in Industrial Design (Engineering).

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